

# ▶ Investment analysis

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# Agenda

- Fundamental economy
- Fundamental production economy
- Investment calculation, analysis and assessment
- LCC, Life Cycle Cost



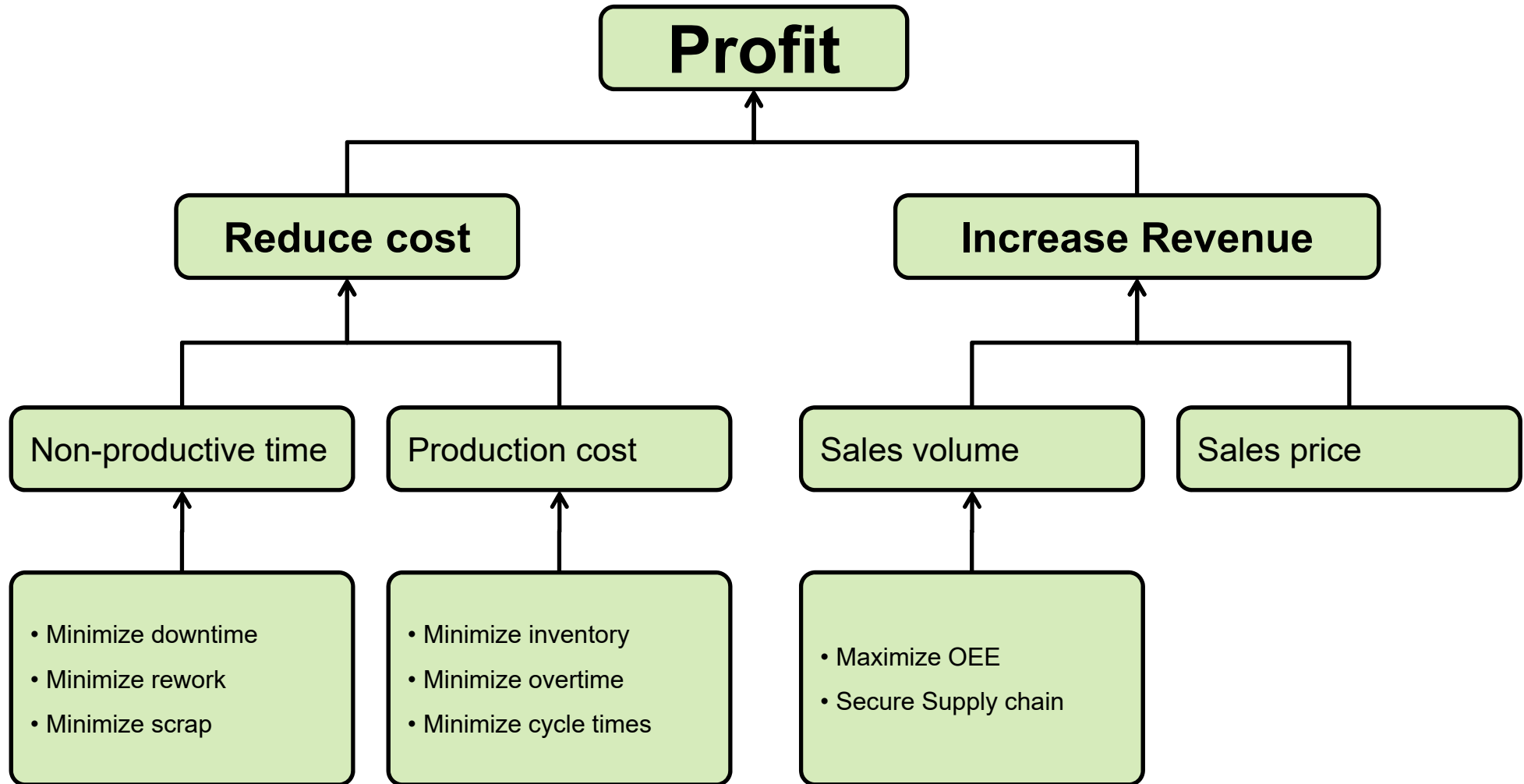
# Fundamental economy

- Profit
- Revenues
- Costs

$$\text{Profit} = \text{Revenues} - \text{Costs}$$



# Fundamental production economy





# **Investment calculation, analysis and assessment**



# Methods for investment calculation, analysis and assessment

**Net Present Value**

**Annuity Method**

**Pay-back Method**



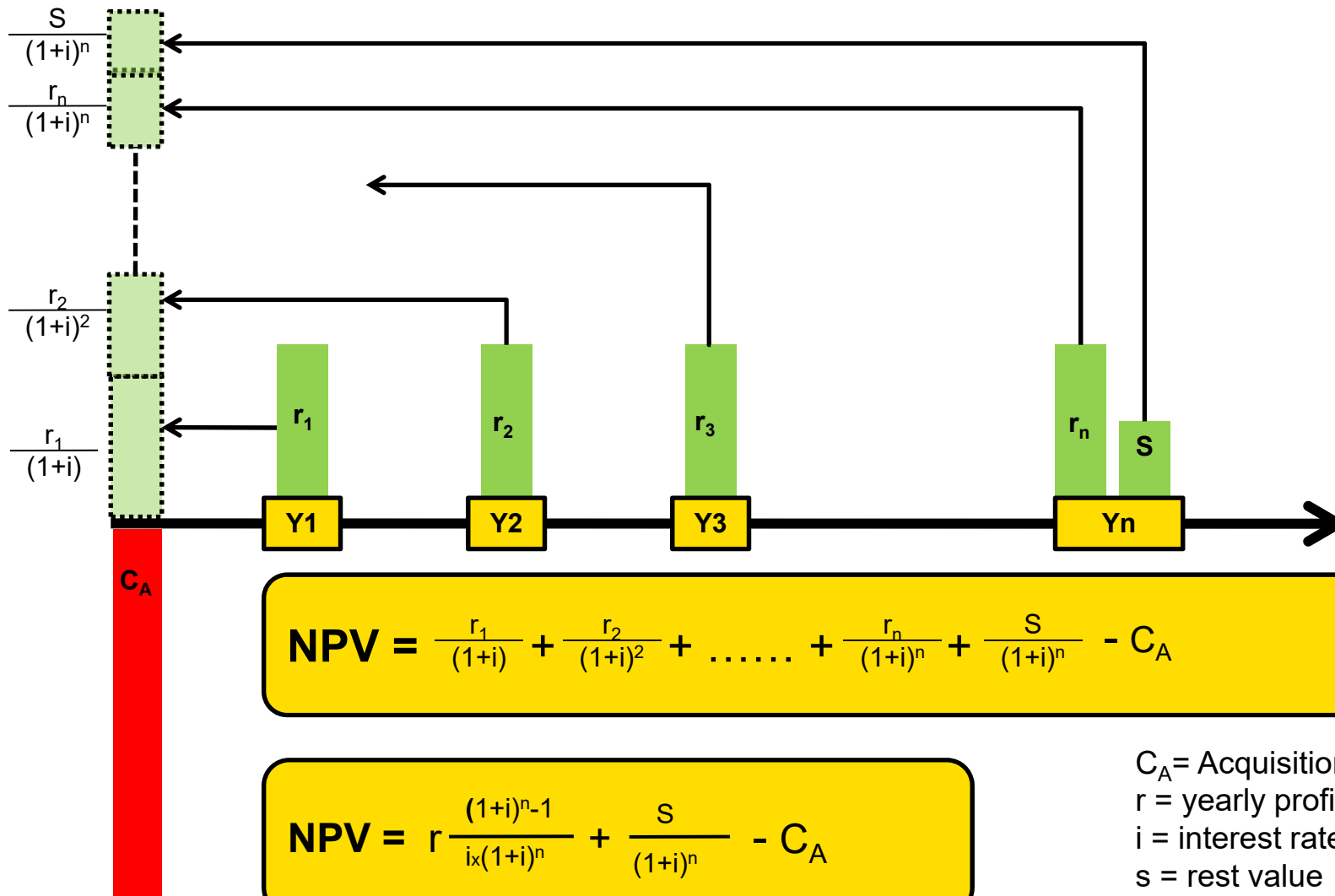
## Investment calculation

# Net Present Value

This method indicates how profitable an investment is at present.



# Net Present Value



$$NPV = \frac{r_1}{(1+i)} + \frac{r_2}{(1+i)^2} + \dots + \frac{r_n}{(1+i)^n} + \frac{S}{(1+i)^n} - C_A$$

$$NPV = r \frac{(1+i)^n - 1}{i(1+i)^n} + \frac{S}{(1+i)^n} - C_A$$

$C_A$  = Acquisition cost  
 $r$  = yearly profit  
 $i$  = interest rate  
 $s$  = rest value  
 $n$  = calculated, economic life time





# Net Present Value

## Example

**Machine cost:** 500 000:-  
**Capacity:** 16 000 details/year  
**Selling price:** 30:-/detail  
**Operator salary:** 100 000:-/year  
**Operating costs:** 150 000:-/year  
**Economic life:** 5 years  
**Rest value:** 50 000:-  
**Interest rate:** 10%

**Acquisition cost,  $C_A$**  = 500 000:-

**Rest value,  $s$**  = 50 000:-

**Revenue** = 16 000 x 30 = 480 000:-/year

**Cost** = 250 000:-/year

**Yearly profit,  $r$**  = 480 – 250 = 230 000:-/year

**Interest rate,  $i$**  = 10%

$$NPV = r \frac{(1+i)^n - 1}{i(1+i)^n} + \frac{s}{(1+i)^n} - C_A$$

$$NPV = 230 \times \frac{(1+0,1)^5 - 1}{0,1 \times (1+0,1)^5} + \frac{50}{(1+0,1)^5} - 500 = 403 > 0$$



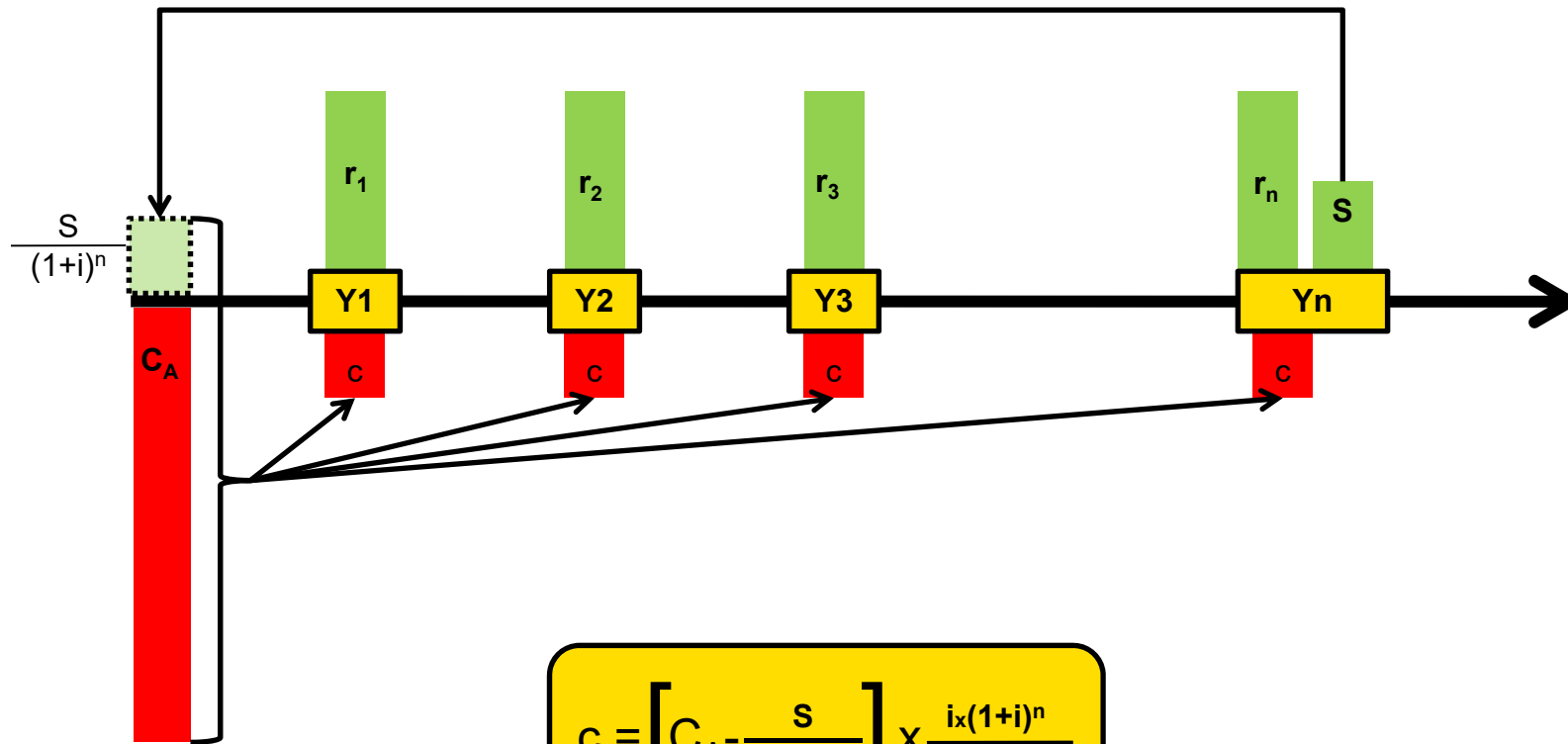
# Investment calculation

## **Annuity Method**

This method indicates how profitable an investment is per year.



# Annuity Method



$$c = \left[ C_A - \frac{s}{(1+i)^n} \right] \times \frac{i \times (1+i)^n}{(1+i)^n - 1}$$

$C_A$  = Acquisition cost  
 $r$  = yearly profit  
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# Annuity method

## Example

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**Acquisition cost,  $C_A$**  = 500 000:-  
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**Cost** = 250 000:-/year  
**Yearly profit,  $r$**  = 480 – 250 = 230 000:-/year  
**Interest rate,  $i$**  = 10%

$$c = \left[ C_A - \frac{s}{(1+i)^n} \right] \times \frac{i \times (1+i)^n}{(1+i)^n - 1}$$

$$c = \left[ 500 - \frac{50}{(1+0,1)^5} \right] \times \frac{0,1 \times 1,1^5}{1,1^5 - 1} = 124000: \text{ -/year}$$

$$\text{Profit} = r - c = 230000 - 124000 = 106\ 000: \text{ -/year}$$



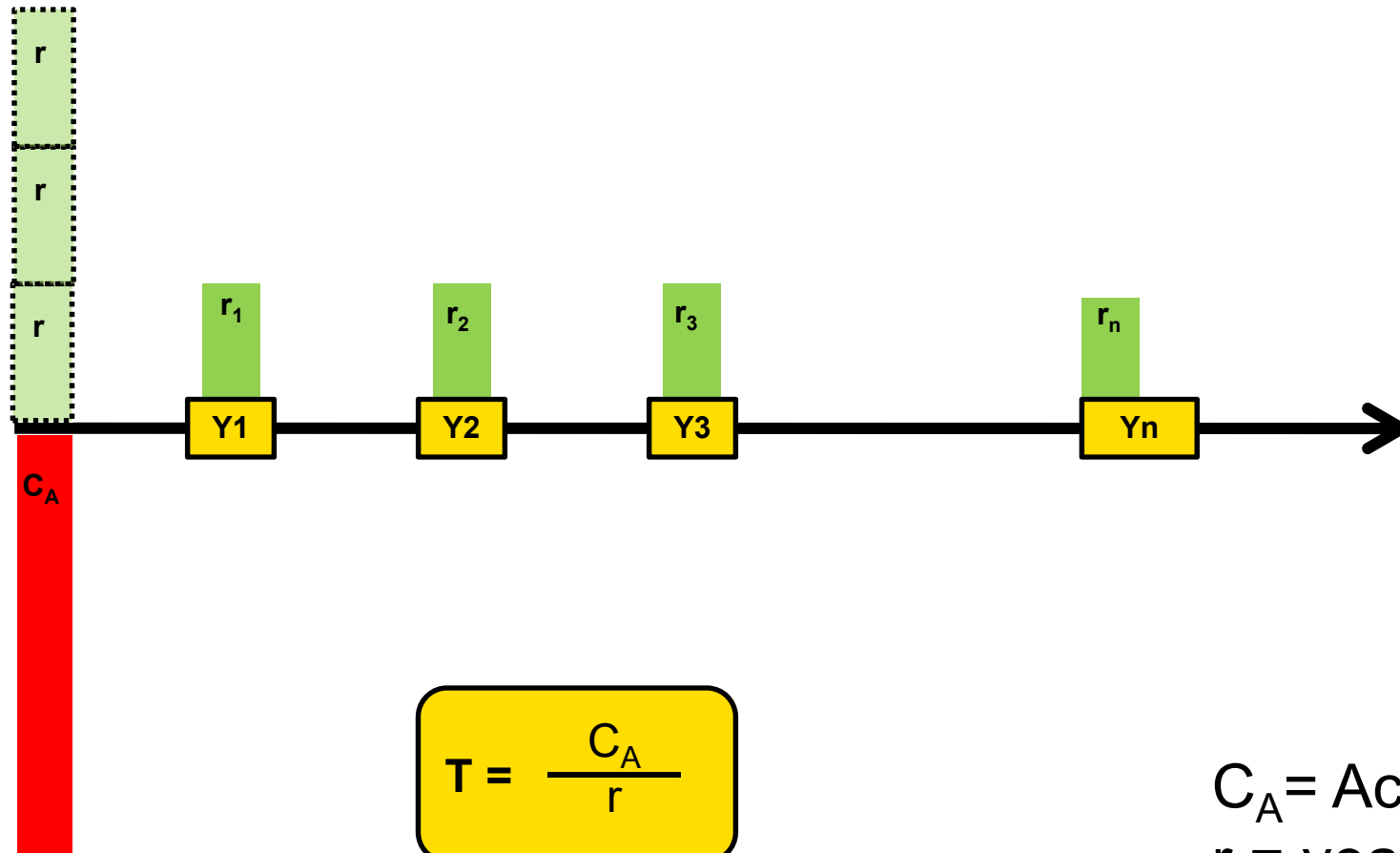
# Investment calculation

## Pay-back Method

After how long time an investment will pay back invested money?



# Pay-back Method



$$T = \frac{C_A}{r}$$

$C_A$  = Acquisition cost  
 $r$  = yearly profit  
 $T$  = Pay-back time



# Pay-back Method

## Example

**Machine cost:** 500 000:-

**Capacity:** 16 000 details/year

**Selling price:** 30:-/detail

**Operator salary:** 100 000:-/year

**Operating costs:** 150 000:-/year

**Economic life:** 5 years

**Rest value:** 50 000:-

**Interest rate:** 10%

$$C_A = 500\ 000:-$$

$$\text{Rev} = 16\ 000 \times 30 = 480\ 000:-/\text{year}$$

$$\text{Cost} = 250\ 000:-/\text{year}$$

$$r = 480 - 250 = 230\ 000:-/\text{year}$$

$$T = \frac{C_A}{r}$$

$C_A$  = Acquisition cost

$r$  = yearly profit

$T$  = Pay-back time

$$T = \frac{500}{230} = 2.2 \text{ years}$$



# **Pay-back example from industry**





# An industrial example

## Machine

**Theoretical speed:** 650 components/hour.

**Actual output:** 500 components/hour.

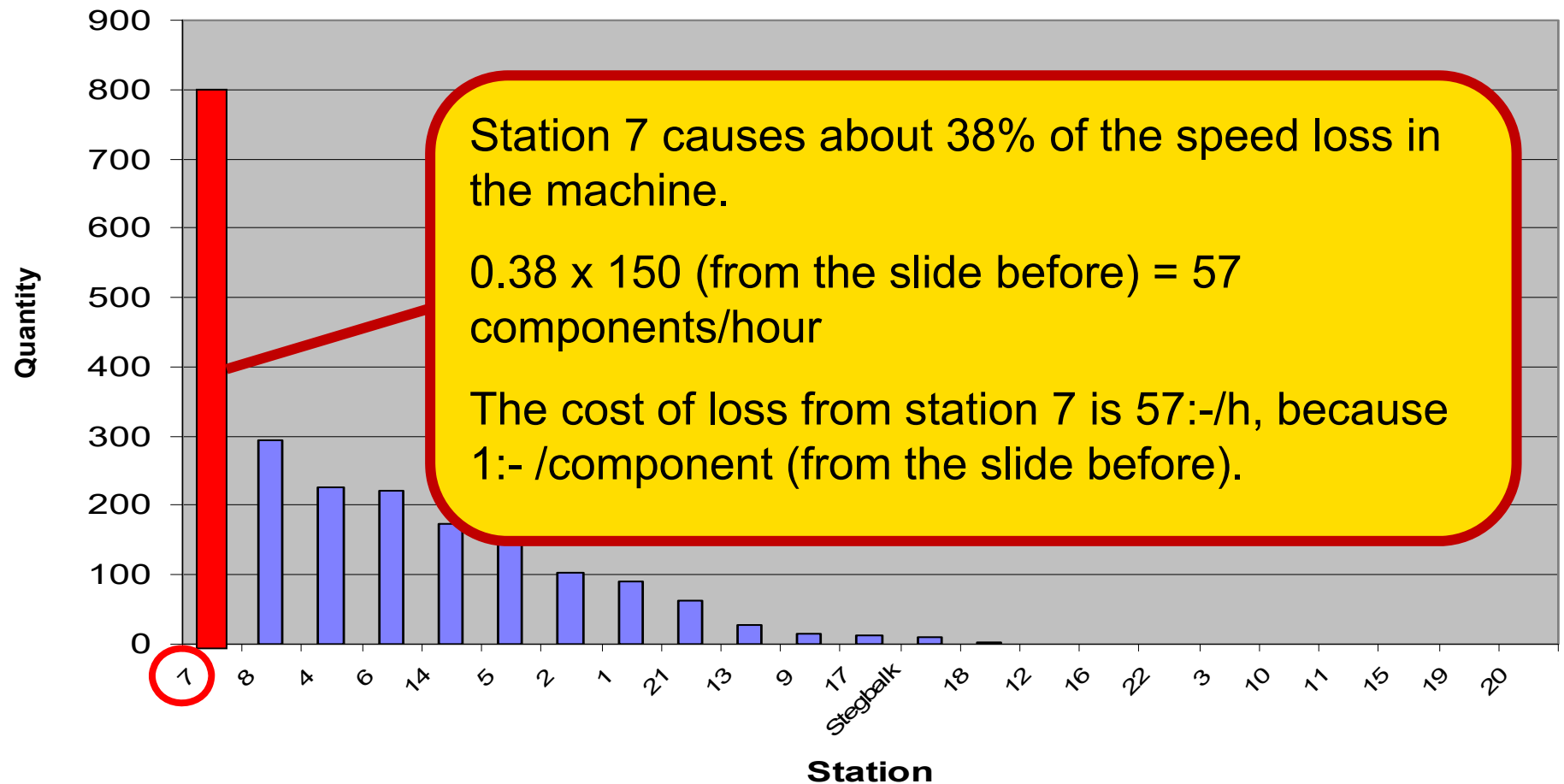
The loss is in external production that cost an additional 1:- /component.

**Loss in external production:**  $650 - 500 = 150$  components/hour that is equal to 150: -.



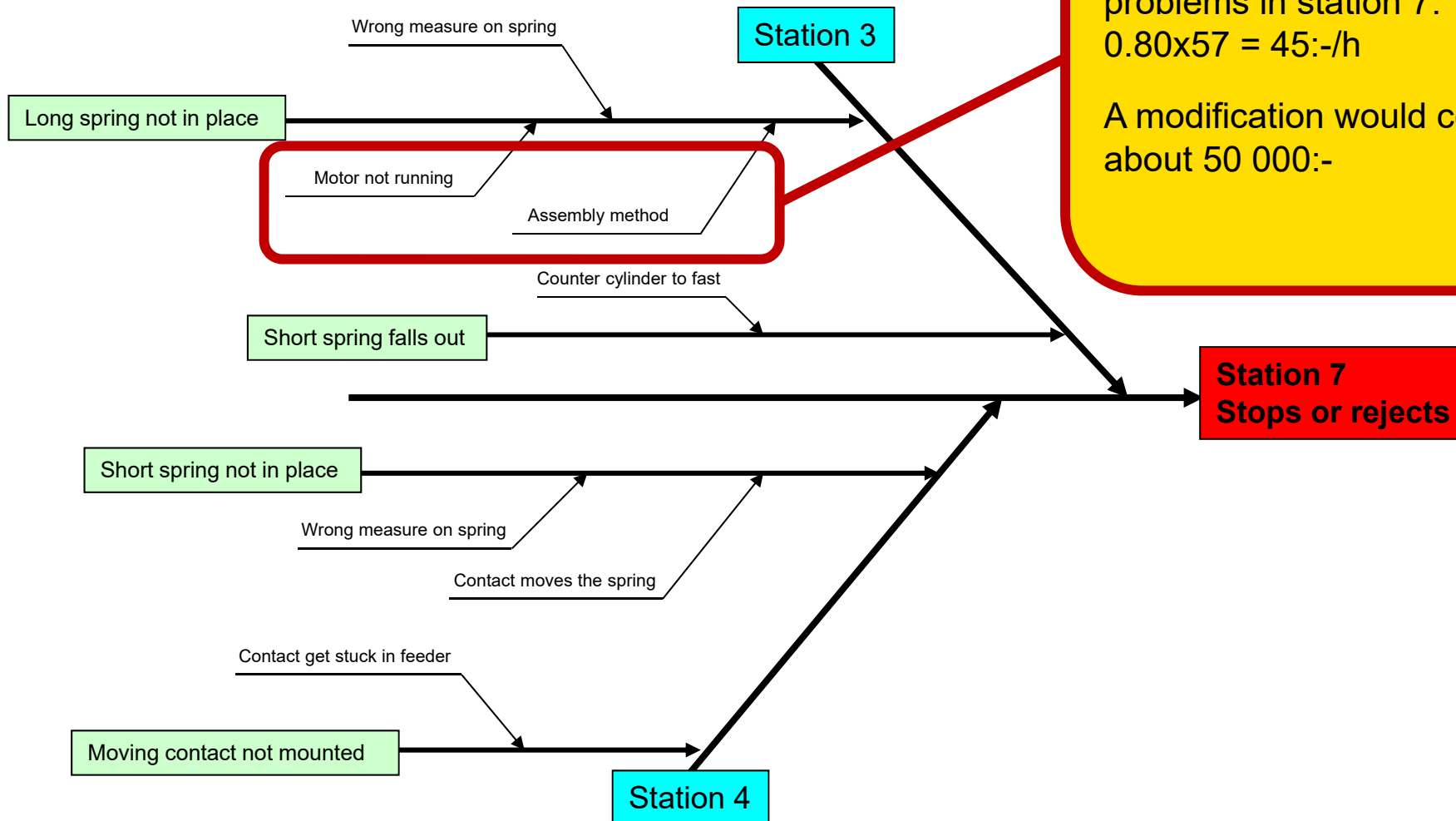
# An industrial example

Short stops p KB w603





# An industrial example



These two causes 80% of the problems in station 7.  
 $0.80 \times 57 = 45\text{-/h}$

A modification would cost about 50 000:-



# An industrial example

**Weekly working hours:** 120 h

**Planning factor:** 0.8

**Availability:** 0.85

**Resulting production time:**  $120 \times 0.8 \times 0.85 = 82$  h

**Improvement potential:** 45:-/h (from ishikawa diagram)

**Potential savings:**  $82 \times 45 = 3700$ :-/week

**Investment cost:** 50 000:- (from ishikawa diagram)

**Pay-back:**  $\frac{50\ 000}{3700} = 13.5$  weeks

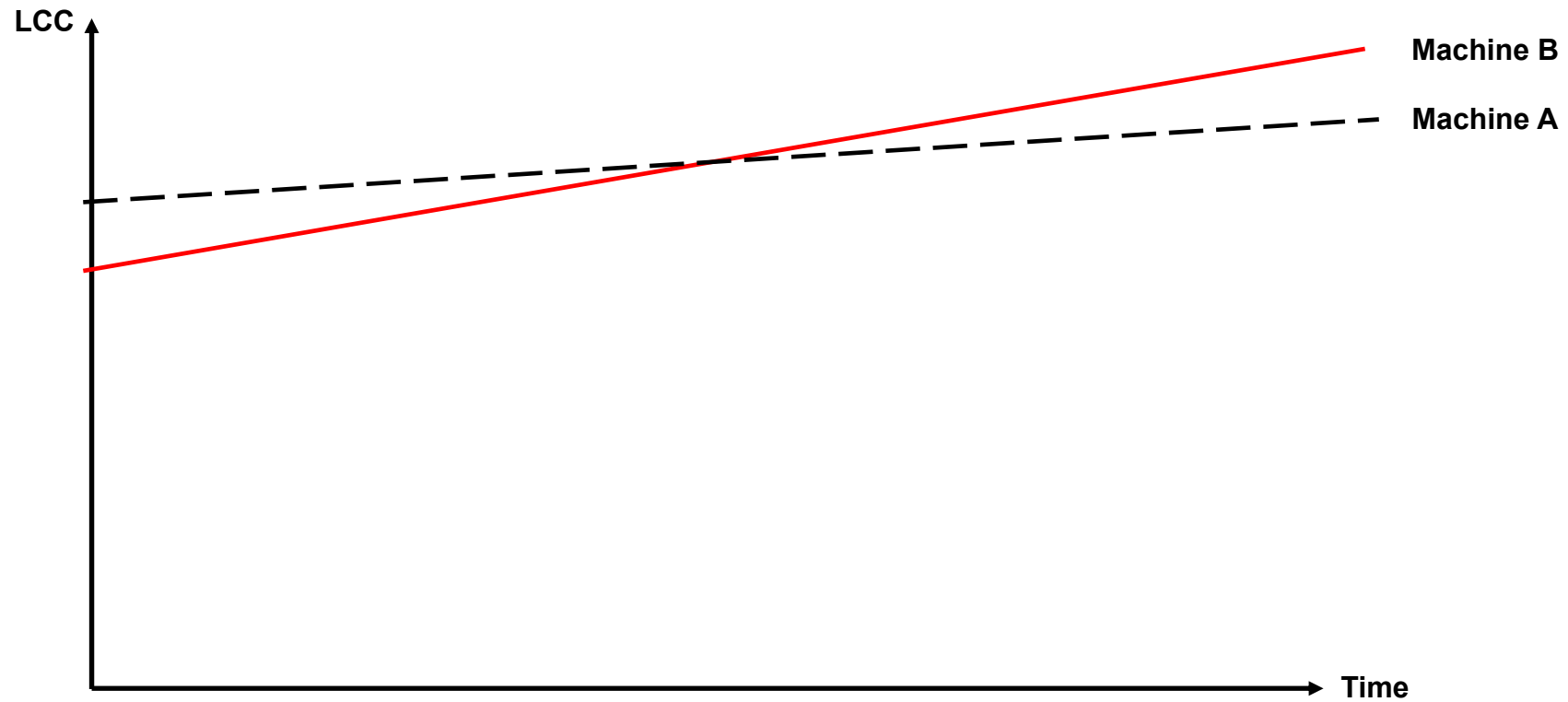


**LCC = Life Cycle Cost**

**We can use LCC for  
comparison**



# Using LCC for comparison





# Example

	Machine X	Machine Y
Aquisition cost , $C_A$	98500 €	66000 €
Maintenance cost , $C_M$	12500 €/y	?
Life length	25 years	30 years
MTTF	420 h	300 h
MTTR	3 h	3,5 h
Cost of downtime	500 €/h	500 €/h
Operations cost , $C_O$	12500 €/y	14500 €/y
Operating hours	4300h/y	4300h/y
LCC	?	905640€

Time span for comparison: 20 years

**How to calculate LCC for Machine X?**

$C_A$ =Aquisition cost  
 $t_c$ =time of comparison  
 $C_O$ =Operations cost  
 $C_M$ =Maintenance cost  
 $C_{DT}$ =Downtime cost



$$\mathbf{LCC = C_A + t_c(C_O + C_M + C_{DT})}$$

$C_A$  = Aquisition cost       $C_O$  = Operations cost       $C_{DT}$  = Downtime cost

$t_c$  = time of comparison       $C_M$  = Maintenance cost





# Example

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Operating hours	4300h/y	4300h/y
LCC	?	905640€

Time span for comparison,  $t_c = 20$  years

$$\mathbf{LCC = C_A + t_c(C_O + C_M + C_{DT})}$$

$$C_{DT(X)} = \frac{\text{MTTR} \times \text{Cost of Downtime} \times \text{Operating hours}}{\text{MTTF}} = \frac{3 \times 500 \times 4300}{420} = 15357 \text{ €/y}$$

$$\mathbf{LCC_x = 98500 + 20(12500 + 12500 + 15357) = 905640 \text{ €}}$$



# Example

	Machine X	Machine Y
Aquisition cost , $C_A$	98500 €	66000 €
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LCC	?	905640€

Time span for comparison,  $t_c$  : 20 years

How to calculate maintenance cost,  $C_M$  for Machine Y ?



# Example

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Operations cost, $C_O$	12500 €/y	14500 €/y
Operating hours	4300h/y	4300h/y
LCC	?	905640€

Time span for comparison ,  $t_c$  : 20 years

$$C_{DT(Y)} = 3.5 \times 500 \times 4300 / 300 = 25083 \text{ €/y}$$

$$LCC = C_A + t_c(C_O + C_M + C_{DT})$$

$$LCC_Y = 66000 + 20(14500 + C_M + 25083) = 905640€$$

$$C_M = ((905640 - 66000) / 20) - 14500 - 25083 = 2399 \text{ €/y}$$



## Next

**15 May:** No lecture, send an email to San Aziz, if you need help with your industrial project.

**17 May:** Lecture with Karl Williams from ABB Robotics. Karl will talk about Quality Management.